

# OUR SPONSORS MAKE THE GRIMSBY PARADE POSSIBLE

*Don't miss this opportunity to partner with Grimsby's longest running event, that literally lines the streets with spectators!*

## **FEATURE BAND SPONSOR - \$1500** (ONLY 1 AVAILABLE)

- \* Official sponsor of the feature band - **Burlington Teen Tour Band**. A parade highlight every year.
- \* Your company banner will be carried in front of the band, that we will design.
- \* Company name & logo included in selected press releases, advertisements & website
- \* Opportunity to include promotional giveaways in the parade.
- \* Thank you certificate signed by the Mayor.



## **CROWD PLEASER SPONSOR- \$1000** (ONLY 3 AVAILABLE)

- \* Be a sponsor of the judging contest for the parade and the winners presentation.
- \* Company acknowledgement with announcement of parade winners.
- \* Company name & logo included in selected press releases, advertisements & website
- \* Thank you certificate signed by the Mayor.

## **BAND SPONSOR - \$600** (ONLY 4 AVAILABLE)

- \* Your company banner/sign will be carried in front of one of the marching bands in the parade, a premier location for visibility (banner to be supplied by you)
- \* Name recognition in selected press releases, advertisements and website
- \* Thank you certificate signed by the Mayor.

## **SANTA'S HELPERS - \$300**

- \* Acknowledgement as an event sponsor on promotional materials.
- \* Certificate of Appreciation for your business / organization.

## **SANTA'S HELPERS - Discretionary**

- \* Acknowledgement as an event sponsor.
- \* Certificate of Appreciation

**We also welcome your in kind support of the parade for items such as:**

- |                                   |   |
|-----------------------------------|---|
| * Costumes and character supplies | * Trucks and flatbeds for entries                     |
| * Media and advertising support   | * Hospitality items such as pizza, light refreshments |



## **YES ! I WISH TO SPONSOR THE GRIMSBY SANTA CLAUS PARADE**

Dollar Amount: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

*Please make cheques payable to Grimsby Santa Claus Parade*

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Full Mailing Address: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Email: \_\_\_\_\_

### **Grimsby Santa Claus Parade:**

Care of: Town of Grimsby - Recreation Dept. 162 Livingston Ave. PO Box 159, Grimsby, ON, L3M 4G3  
~ Tel: 905-945-1288 Fax: 905-945-9083 ~ www.grimsbyparade.ca ~ ssweeney@grimsby.ca