

OUR SPONSORS MAKE THE GRIMSBY PARADE POSSIBLE

Don't miss this opportunity to partner with Grimsby's longest running event, that literally lines the streets with spectators!

FEATURE BAND SPONSOR - \$1500 (ONLY 1 AVAILABLE)

- * Official sponsor of the feature band - **Burlington Teen Tour Band**. A parade highlight every year.
- * Your company logo will be carried in front of the band on 3, 4ft Chloroplast signs by volunteers
- * Company name & logo included in selected press releases, advertisements & website
- * Opportunity to include promotional giveaways in the parade.
- * Thank you certificate signed by the Mayor.



CROWD PLEASER SPONSOR- \$1000 (ONLY 1 AVAILABLE)

- * Be a sponsor of the judging contest for the parade and the winners presentation.
- * Corporate banner displayed at the judges station along the parade route.
- * Special acknowledgement of company during announcement of parade winners.
- * Company name & logo included in selected press releases, advertisements & website
- * Thank you certificate signed by the Mayor.

BAND SPONSOR - \$600 (ONLY 4 AVAILABLE)

- * Your company logo will be carried in front of one of the marching bands in the parade, a premier location for visibility on two chloroplast signs.
- * Name recognition in selected press releases, advertisements and website
- * Thank you certificate signed by the Mayor.

SANTA'S HELPERS - \$300

- * Acknowledgement as an event sponsor on promotional materials.
- * Certificate of Appreciation for your business / organization.

SANTA'S HELPERS - Discretionary

- * Acknowledgement as an event sponsor.
- * Certificate of Appreciation

We also welcome your in kind support of the parade for items such as:

- * Costumes and character supplies
- * Trucks and flatbeds for entries
- * Media and advertising support
- * Hospitality items such as pizza, light refreshments



YES ! I WISH TO SPONSOR THE GRIMSBY SANTA CLAUS PARADE

Dollar Amount: _____ Sponsor Level: _____

Please make cheques payable to Grimsby Santa Claus Parade

Company Name: _____ Contact: _____

Full Mailing Address: _____

Telephone #: _____ Email: _____

Grimsby Santa Claus Parade:

Care of: Town of Grimsby - Recreation Dept. 162 Livingston Ave. PO Box 159, Grimsby, ON, L3M 4G3
~ Tel: 905-945-1288 ~ www.grimsbyparade.ca ~ truzzylo@grimsby.ca